

Stall rent/ Advertisement Charges for PAU Kisan Mela at PAU, Campus,
Ludhiana

Sr. No.	Items	Basic Rate (in Rs.)
1	General Stall	40,000/-
2	Strategic Point Stall*	50,000/-
3	Stall Behind Kairon Kisan Ghar	30,000/-
4	Strategic Point Stall (along the mela route)	50,000/-
5	Mela Stage and Pandal	1,20,000/-
6	Gate No. 2	1,25,000/-
7	Nursery Chowk	65,000/-
8	Gate No. 1	1,00,000/-
9	Mela Mural 1	3,00,000/-
10	Mela Mural 2	2,00,000/-
11	Electric Pole in Mela Route	4,000/- per pole
12	Hoarding	18,000/- per hoarding
13	Air Balloon	30,000/- per air balloon
14	Soft drink points (without any infrastructure)	12,000/- per soft drink point
15	Fast Food Eating Point (with in exhibition pandal)-without any infrastructure	12,000/- per joint

* Stall Nos 83-94 are super strategic and are to be allotted only with hoardings.

The GST will be charged @18.0% (GST No.-03AAABP0216H1Z7)