

Stall Rent/Advertisement Charges for PAU Kisan Mela at PAU Campus, Ludhiana

Sr. No	Items	Rate (Rs.)
1	General Stall	48,000/-
2	Strategic Point Stall	58,000/-
3	Strategic stall No. 83-94 along with hoarding (Combo)	75,000/-
4	Stall Behind Kairon Kisan Ghar	34,000/-
5	Strategic Point Stall (along the mela route)	50,000/-
6	Mela Stage (2 side walls)	1,00,000/-
7	Gate No.2 Size 50 ft (L) x 15 ft (H). No Damage to road (50' wide road) with support at center	1,50,000/-
8	Nursery Chowk (Four hoarding 5 ft (H) x 8 ft (L)) will cover the full circumference. It will be installed 2 ft above the ground and 2 ft below the installed cameras, ensuring that camera visibility is not obstructed and the plants are not affected.	90,000/-
9	Gate No.1 Size 50 ft (L) x 15 ft (H). No Damage to road (50' wide road) with support at center	1,30,000/-
10	Mela Mural 1	3,25,000/-
11	Mela Mural 2	1,60,000/-
12	Electric Pole (Mela Route): Space for 2 back-to-back ads. Poster size: 2'6" (L) x 3'6" (H)	4,000/- per pole
13	Hoarding (Only Space): Size 12 ft (L) x 8 ft (H). No structure provided—space only	22,000/- per hoar
14	Air Balloon (Only Space)	30,000/- per air ba
15	Soft drink points (without any infrastructure)	17,500/-per soft c
16	Fast Food eating Point (With in exhibition pandal) – without any infrastructure	17,500/- per joint

The above rates exclusive of GST. GST @ 18% will be charged additionally. GSTIN: 03AAABP0216H1Z7

- **Strategic Point Stall MR stall (along the mela route) 24' (W) X 12' (D) x 10' (H)**
- **Standard Stall Size: 18' (W) x 24' (D) x 10' (H) (except where noted)**
- **Stalls 16–20: 18' (W) x 18' (D) x 10' (H)**
- **Mela Mural 1 & 2: 24' (W) x 24' (D) x 10' (H)**
- **Stalls 202–205: 36' (W) x 12' (D) x 10' (H)**
- **Stalls 21–35F: Preference to manufacturing units**
- **Mela Map: For illustration only – actual layout may vary**

Important: The firm will supply their GST number while applying for allotment of stall. It may be noted that GST number once recorded, will not be changed later on.