

### **Stall Rent/Advertisement Charges for PAU Kisan Mela at PAU Campus, Ludhiana**

<b>Sr. No</b>	<b>Items</b>	<b>Rate (Rs.)</b>
1	General Stall	45,000/-
2	Strategic Point Stall	55,000/-
3	Strategic stall No. 83-94 along with hoarding	70,000/-
4	Stall Behind Kairon Kisan Ghar	32,500/-
5	Strategic Point Stall (along the mela route)	50,000/-
6	Mela Stage (2 side walls)	1,00,000/-
7	Gate No.2	1,50,000/-
8	Nursery Chowk ( <b>No plant damage; minimum height: 3 feet above ground</b> )	80,000/-
9	Gate No.1	1,20,000/-
10	Mela Mural 1	3,00,000/-
11	Mela Mural 2	1,50,000/-
12	Electric Pole (Mela Route): Space for 2 back-to-back ads. Poster size: 2'6" (L) × 3'6" (H)	4,000/- per pole
13	Hoarding (Only Space): Size 12 ft (L) × 8 ft (H). No structure provided—space only	20,000/- per hoarding
14	Air Balloon (Only Space)	30,000/- per air balloon
15	Soft drink points (without any infrastructure)	15,000/- per soft drink point
16	Fast Food eating Point (With in exhibition pandal) – without any infrastructure	15,000/- per joint

- **Stalls 83–94:** Super strategic; allotted only **with hoardings**
- **Standard Stall Size:** 18' (W) × 24' (D) × 10' (H) (*except where noted*)
- **Stalls 16–20:** 18' (W) × 18' (D) × 10' (H)
- **Mela Mural 1 & 2:** 24' (W) × 24' (D) × 10' (H)
- **Stalls 202–205:** 36' (W) × 12' (D) × 10' (H)
- **Stalls 21–35F:** Preference to manufacturing units
- **Mela Map:** For illustration only – actual layout may vary
- **GST @ 18% applicable | GSTIN: 03AAABP0216H1Z7**

**Important:** The firm will supply their GST number while applying for allotment of stall. It may be noted that GST number once recorded, will not be changed later on.