

P.A.U. Kisan Mela (13-14 September 2024)

The Punjab Agricultural University, Ludhiana is organizing Kisan Mela on 13-14 September, 2024 at the Main Campus, Ludhiana. You are, therefore, invited to participate in the Agro-Industrial Exhibition of Kisan Mela as per following rules/conditions:

Stall booking

The rent charges of different stalls are as per details given below which are to be deposited with the Cashier in the O/o Directorate of Extension Education through Convener of Agro-Industrial Exhibition of Kisan Mela in the form of Bank draft/At Par Cheque in favour of Comptroller, Punjab Agricultural University, Ludhiana. Payment can be made on line in the Bank Account Name "Comptroller PAU" Account No. "**29380200000002**" IFSC Code "**BARB0PAULUD**" (Fifth character is Zero) Bank Name "Bank of Baroda". In case if the cheque bounces the concerned firm will face penalty and blacklisting as per rules.

Stall Rent/Advertisement Charges for PAU Kisan Mela at PAU Campus, Ludhiana

Sr.No.	Items	Basic Rate (in Rs)
1	General Stall	40,000/-
2	Strategic Point Stall *	50,000/-
3	Stall Behind Kairon Kisan Ghar	30,000/-
4	Strategic Point Stall (along the mela route)	50,000/-
5	Mela Stage (2 side walls)	1,20,000/-
6	Gate No.2	1,25,000/-
7	Nursery chowk	65,000/-
8	Gate No.1	1,00,000/-
9	Mela Mural 1	3,00,000/-
10	Mela Mural 2	2,00,000/-
11	Electric Pole in Mela Route	4,000/- per pole
12	Hoarding	18,000/- per hoarding
13	Air Balloon	30,000/- per air balloon
14	Soft drink points (without any infrastructure)	12,000/- per soft drink point
15	Fast Food eating Point (With in exhibition pandal) – without any infrastructure	12,000 /- per joint

* Stall Nos 83-94 are super strategic and are to be allotted only with hoardings.

** The size of all stalls except (MR, Mela Mural, stall no: - 202,203,204 & 205) is 18 feet wide X 24 feet deep.

*** The size of MR stalls MR 1 to MR 15 is 18 feet wide X 12 feet deep.

**** The size of Mela mural 1& 2 is 24 feet wide X 24 feet deep.

***** The size of stall no:- 202,203,204 & 205 is 36 feet wide X 12 feet deep.

The GST will be charged @ 18.0% (GST No – 03AAABP0216H1Z7)

Important: The firm will supply their GST number while applying for allotment of stall. It may be noted that GST number once recorded, will not be changed later on.

Rules/conditions:

1. The stall booking will be done on **14.08.2024 (from 10.00 am to 5:00 pm); and on 28.08.2024 (from 11.00 am to 4:00 pm) in Dr. Khem Singh Gill Farmer Service Centre, PAU Ludhiana.**
2. Online registration for stall booking will be conducted. All companies and firms are requested to register themselves and save their preferences for the number of stalls they want using the link provided on the PAU's website www.pau.edu or by visiting www.stallbooking.pau.edu. Existing registered users can also save their preferences for the number of stalls they want. The online registration and preference saving for stall booking will stop at 9:45 AM on 14.08.2024.
3. All registered participants are requested to be present physically in the Directorate of Extension Education in order to get the stalls booked after depositing required amount with the cashier of this Directorate.
4. Stall allocation would be done by opening draw in the presence of registered participants sitting in the committee room interested in a particular category of stalls and other advertisements points.
5. The amount should be deposited on the same date.
6. Firms can participate in only single draw. Therefore, you are requested to select your preferences carefully.
 - a. Those vendors who require 6 plus stalls and major advertisements like Mela Mural, Mela stage, Gate No 1, Gate No 2 will be called first
 - b. Those vendors who require 6 strategic stalls and major advertisements like Mela Mural, Mela stage, Gate No 1, Gate No 2 will be called second
 - c. Those vendors who require 4 plus (strategic/general) stalls along with advertisements will be called third
 - d. Those vendors who require 3 Stalls (strategic/general) stalls along with advertisements will be called fourth.

- e. Those vendors who require 2 Stalls called fifth.
- f. Those vendors who require 1 Stall called sixth.
- g. The candidate interested in soft drink & food points will be called in the end.
7. Any music/sound of the Audio-visual aids & Dance Drama is strictly prohibited in the exhibition.
8. All stalls are required to maintain suitable dustbins, sanitizer/ face mask (as applicable) at their places and are strongly advised to maintain cleanliness.
9. The agro-based firms will be allotted stalls on priority as compared to non-agro based firms.
10. The stall possession will be given on 12.09.2024 from 12.00 Noon till 7.00 PM in the Mela Ground. For serial No 1 to 4, two tables along with table cloth, 4 chairs and one electric point will be provided.
11. Any change/transfer in the location/number of the stall can only be done with the prior permission of the convener. Any change without the permission will face penalty as per Disciplinary committee rules.
12. The inside space can be utilized in any form, but it should be in proper/original form at the time of leaving the stall.
13. The timings of Agro-Industrial Exhibition will be **8.00 AM to 7.00 PM** on both days.
14. Watering, digging, ploughing etc. of Mela ground is strictly prohibited.
15. The movement of the vehicles inside the Mela ground will not be allowed on 13.09.2024 and 14.09.2024 from 7.00 AM onwards. Parking of vehicles inside Mela ground/stalls is strictly prohibited.
16. The gate passes will be issued by **Agro-Industrial Exhibition Committee** on the last day of mela at 5.00 PM
17. In a particular stall, exhibition materials will be allowed for that firm only, which has booked it.
18. The display of material is allowed inside the stall only.
19. University will not be responsible for any damage caused by natural calamity.
20. Subletting of stalls is not allowed.
21. The decision of the committee regarding stall allocation will be final. Individual enquiries regarding allocation of stalls on preference and reg. stall rates will not be entertained.
22. For query contact the following scientists/ employees:-

Particular	Contact Person	Designation	Mobile No
Stall Booking	Dr. GPS Sodhi	Additional Director Extension Education	94176-26843
	Dr. Manoj Sharma	Principal Extension Scientist (Animal Science)	95920-22280
Self Help Group Booking	Dr. Kiran Grover	Principal Extension Scientist cum Head	94173-76488
Tentage	Dr. K S Suri	Principal Entomologist	98159-02788
Layout	Sh. Gurpreet Grewal	SDO(Civil)	98880-69528
Bills/ Payment	Sh. Madan Lal	Cashier	98142-92913
Online Registration for stall booking	Er. Rajat Sharma	Programmer (IT)	84270-49400
	Sh. Saurabh Jain	Programme Assistant Comp.)	98767-11630
	Sh. Ankit Gupta	Programme Assistant (Comp.)	75086-80640
	Sh. Gurjant Singh	Programme Assistant Comp.)	9417151428
	Sh. Satinder Singh	Programme Assistant Comp.)	9876705915

- Note:**
1. Non-compliance of above rules/conditions will be subjected to a fine up to Rs 5000/- and cancellation of the stall. The decision of the committee will be final and binding in all cases.
 2. The email used while online registration will be used for all necessary communications.
 3. Please collect the invoice and bill within one month after 14 September 2024. For further details, contact Sh. Madan Lal (Cashier) at 98142-92913.

Regional Kisan Melas at different KVKs / Regional Research Station

The details of various Kisan Melas organised at different KVKs / Regional Research Stations are given below alongwith the mobile number of scientist responsible for stall booking at that station:

Amritsar-Nagkalan , Jahangir (03.09.2024, 98723-54170), Ballowal Saunkhri (06.09.2024- 98880-14851), Bathinda (27.09.2024, 94636-28801) Faridkot (10.09.2024, 94171-75970), Gurdaspur (18.09.2024, 98555-56672), and Rauni (Patiala-24.09.2024,76968 -09999).

Special Attractions:

The prizes will be given to the best stalls under different categories. So, the firms participating in the Agro-Industrial Exhibition should display their materials in a proper and systematic way.


 Director of Extension Education
 PAU, Ludhiana